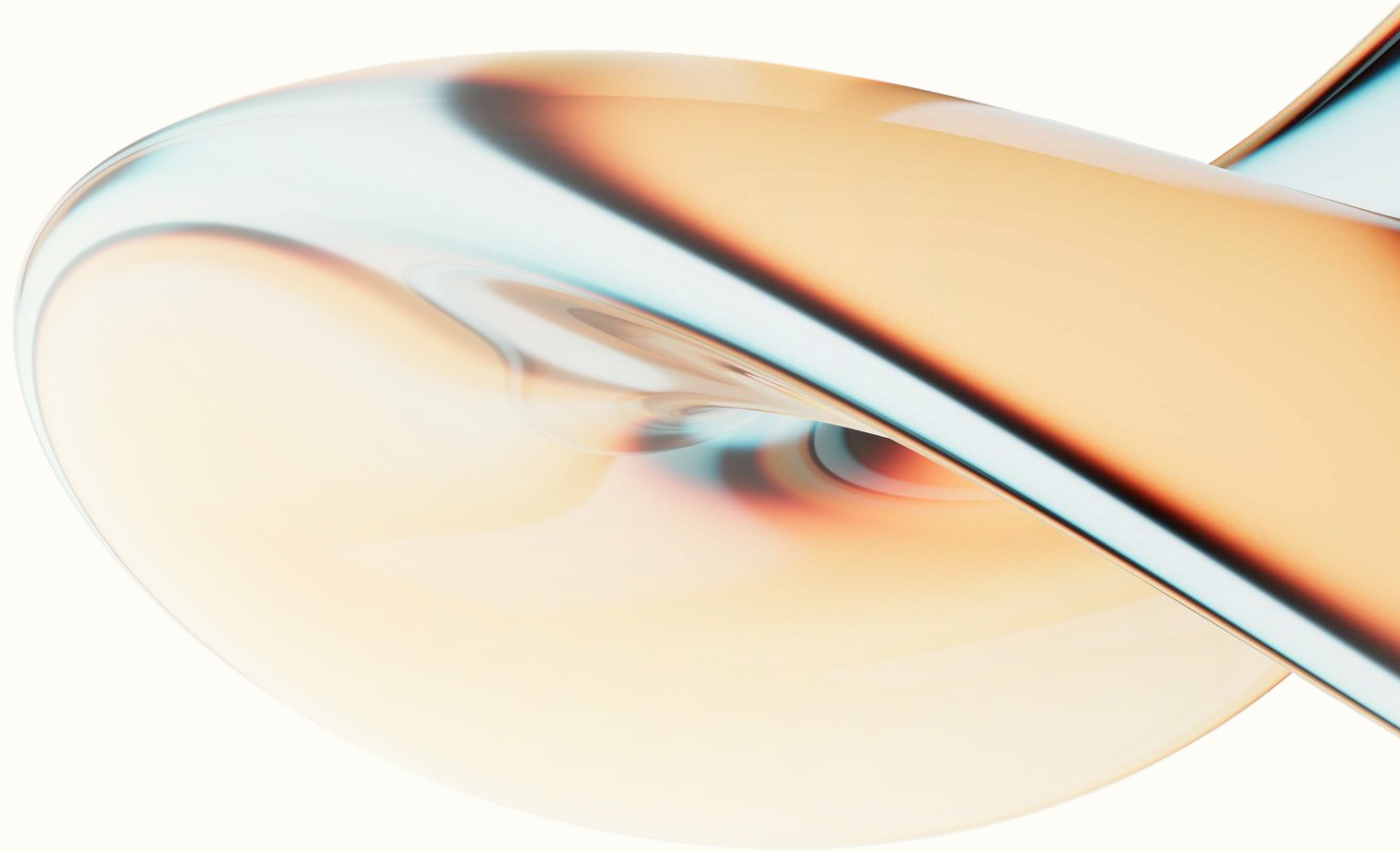


profile

We are a web agency building tomorrow's digital world,
alongside companies that believe in the future.





manifesto

Born as Social Horizon Marketing, we anticipated the social media revolution by looking where others weren't. Today the same pioneering spirit is exploring a new horizon: AI. If social media connected the world, artificial intelligence has the power to set it free.





awards

In more than ten years we have learned that anticipating is not enough: intuition has to become results. Every award confirms that our vision works in the real world.



FORTUNE | ITALIA

Il Messaggero
#CONDIV SODAL1878

IL  **MATTINO**

featured on

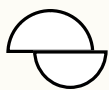
Italy's leading media outlets cite us as a reference voice on technology, AI and digital innovation. We don't just describe change: we anticipate it, turning every contribution into a strategic reading of the market.



Artificial Intelligence	Integrating artificial intelligence into business processes: tailored solutions for SMEs and innovation.	Web	Custom web portals, e-commerce and web apps that boost visibility, conversions and digital presence.	SEO & SEO for AI	Tailored strategies to climb search engines and grow organic traffic and conversions.
Digital Marketing	High-performing, data-driven campaigns and strategic creativity to maximise ROI and visibility.	Creative Production	Graphic design and creative production tailored to every need.	For Agencies	We support agencies with white-label projects and strategic partnerships.
Social	We grow brands with content, engagement and measurable campaigns.	Branding	We craft visual identities that leave a mark.		

services

We build journeys. Every brand has its own voice, audience and goals: our job is to bring cross-disciplinary skills together into a single strategy, where technology and creativity serve real, measurable results.



Custom development

E-commerce

Management software & web apps

API

Accessibility

Privacy

Cybersecurity

Automation

web

Web portals, e-commerce, management software and web apps designed to grow with your business: performance, security and accessibility aren't optional, they're the starting point.



SEO & GEO analysis

Strategy

Technical SEO & GEO

On-site & off-site optimisation

Authority

Reporting

seo & seo for ai (geo)

Where people search and where AI answers. From keyword research to backlinks, we build organic visibility and digital trust that last over time.



Creative production
Chatbots & AI agents
Process automation
Custom AI integrations
Strategic consulting
Training

artificial intelligence

Generating content, automating processes, talking to customers. We put AI at the service of your brand with a level of personalisation that was unthinkable before.



Piazza Città di Lombardia 1
20124 Milan, Italy
VAT no.: IT 041 220 90 360
Tel: +39 02 94 755 349

